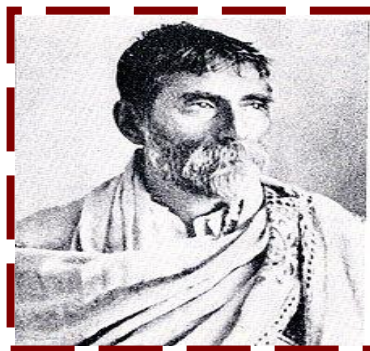


BRIEF PROFILE

KASBA APC ROY VOCATIONAL TRAINING INSTITUTE



KASBA A.P.C. ROY VOCATIONAL TRAINING INSTITUTE

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BRIEF PROFILE OF KASBA A. P. C. ROY VOCATIONAL TRAINING INSTITUTE

1. INTRODUCTION TO THE ORGANIZATION

Acharya Prafulla Chandra Roy is an eminent scientist and reputed educationist of West Bengal, who is a worthy son of the soil and throughout his life devoted to the educational development of rural areas of West Bengal. During his life time Acharya Prafulla Chandra Roy has established and supported many educational institutions in the area which are providing value based education to poor and deprived children of Egra Sub-division of Purba Medinipur district. During his life time he has emphasized on promotion of vocational and technical education in the area with an objective to provide employment and livelihood to unemployed youths of the area.

In the year 2006, a group of academicians and social workers of Kasba Egra came together and formed a socio-educational association named as 'Kasba APC Roy Vocational Training Institute' to further the mission of Acharya Prafulla Chandra Roy. The institute is registered in the year 2006 under the West Bengal Societies Registration Act XXVI 1961 and since than functioning as a pioneer educational institution that provide vocational and livelihood education to the unemployed youths, women and value based education to the poor children. Besides, it has also taken up a series of relevant social education and social welfare programs for the benefit of farmers, women and backward communities who are otherwise deprived due to societal discrimination.

During the last six years of its stride it has been supported by a number of benevolent persons of the area, Ministry of Youth, NCVT and taken up various research, study and vocational courses for developing the skill of unemployed youth and women. It has generated its own income to manage its program and to develop its own infrastructure to sustain its program. Besides, training and education it has forged positive linkage with NABARD, local banks and district development officials and supported hundreds of trained youths for local enterprise development for self employment. Such enterprises also create a large opportunity for employment of skilled youths and women in the area.

2. MISSION OF KASBA APC ROY VTI :

The mission of KASBA APC ROY VTI is “to development the human resource base of the society through technical and vocational education and ensuring sustainable livelihood for the youth and women belonging to socio-economically under privileged section of the society”

3. VISION OF KASBA APC ROY VTI:

The vision of KASBA APC ROY VTI is:

- Vocationalization of education
- Promotion of livelihood education and life skill education
- Entrepreneurship development for sustainable development
- Research and development in education and social sciences
- Promotion of viable models in social development issues i.e. livelihood promotion, public health, women empowerment and micro-credit

4. LOCATION OF KASBA APC ROY VTI:

Kasba A.P.C. Roy Vocational Training Institute is located at Egra, which is the sub-divisional headquarter town of Egra Sub-division of Purba Medinipur District. It is within 2-3km reach from most of the populous residential areas of the Egra municipality and offer as a suitable location for the technical education in the town. Egra is one of the most populous town of Purba Medinipur district of West Bengal with more than 70,000 population. The town caters to the commercial and educational need of five blocks such as Egra-1, Egra-II, Potashpur-I, Potashpur-II and Bhagabanpur-I block. There are as many as 232 schools, 14 colleges in the town and more than 85 other educational institutions in these blocks, wherefrom not less than 25,000 students are completing their HS education every year and pursuing higher education. Since Egra town do not have quality technical educational institute they are not able to pursue any job oriented course. In this context, Kasba A.P.C. Roy Vocational Training Institute, the reputed non-government development institution of the area has ventured forward to make sufficient provision for quality technical education for job-oriented courses. It has already started a number of vocational courses and skill development programs and proposes to undertake vocational training in ten technical disciplines covering computer education, engineering, management, health and hygiene, handicraft, food processing etc with an intention to enhancing the accessibility of life skill and livelihood education for the poor and needy children and youth of the area.

5. KASBA APC ROY VTI INFRASTRUCTURE:

Kasba A.P.C. Roy Vocational Training Institute has a well equipped building of 3300 sq. ft and 12 qualified and well trained faculty members and a team of 11 social workers who undertake social development activities and operational research action programs among the target communities. Besides, the institute is associated with a number of scientists and educationists of reputed academic institutions such as IIT, Kharagpur and All India Institute of Health & Hygiene, Kolkata who are associated with its social development and scientific research programs. At present the academic affiliation is available from D.G.E. & T, Govt. of India for 40 students in the said two courses (Computer Operator and Programming Assistant (COPA) -20 and Health Sanitary Inspector Training-20) and there is commitment for increasing the number of seats after one year of successful completion of the program.

6. SECTOR OF INTERVENTION

KASBA APC ROY VTI emphasizes on a holistic development of the society of course with special attention to the disadvantaged section. The main focus area of organization intervention is:

- *Educational and awareness*
- *Social Research and Training*
- *Economic and Social Development*
- *Health and sanitation program*
- *Science and technology*
- *Women Empowerment & Development program*
- *Caring for the Disadvantaged: Disabled, Old & Destitute*
- *Ecology & Environment*
- *Promotion of Eco-tourism*

7. ACTIVITIES UNDERTAKEN :

7.1. EDUCATION & TRAINING PROGRAM :

Livelihood education is the focus of **KASBA APC ROY VTI** intervention in education sector. The livelihood education involves vocational training in computer, food processing, sanitation and healthcare which builds the capacity of deprived students to earn after completion of the vocational courses. The passed out students become employed or self employed after their training and become self reliant. Various training programs conducted are as follows:

Computer Education for Women & Unemployed Youths :

- Certificate in Information Technology Application (CITA)
- Certificate in Financial Accounting System(CFAS)
- Certificate in Desk Top Publishing(CDTP)
- Diploma in Information Technology Application(DITA)
- Diploma in Financial Accounting System(DFAS)
- Diploma in Desk Top Publishing (DDTP)



Vocational & Skill Development Program :

- Food Processing
- Handicrafts: coir, sabai, bamboo craft
- Electrician
- Tailoring and Embroidery
- Weaving & Handloom



Livelihood Development Training :

- Vegetable Cultivation
- Mushroom Cultivation
- Backyard Poultry
- Agarbati Making
- Bamboo Craft



7.2. Promotion of Public Library :

Under the management of KASBA APC ROY VTI one Rural Library has been promoted to provide quality educational material and books to needy and meritorious students residing in Egra town. There is a children section opened specially for children. The library is opened to public irrespective of caste, sex, religion etc but books are allowed for outdoors use only for members of the library enrolled as per the rules and regulation framed for this. There are around 150 permanent members who regularly visit the library. The library has become self sufficient from the fees collected from the members

7.3. ENTERPRENURESHIP DEVELOPMENT PROGRAM

KASBA APC ROY VTI has been imparting continuous entrepreneurship development training for its main target groups i.e. youth and women of rural areas and slum dwellers. The objective of the program was 'Sustainable Livelihood by developing entrepreneurial attitude among the target population, providing them necessary skill training with follow-up financial and marketing linkage services. The rural enterprise promoted under the program are:

- Dairy Farming
- Goatary
- Poultry
- Tank-based Pisciculture
- Horticulture



- Floriculture

7.4. RURAL HEALTHCARE PROGRAM

KASBA APC ROY VTI has taken initiative to make such needful healthcare accessible to needy persons. It has taken up a variety of healthcare camps in collaboration with local consulting doctors and Sub-divisional Hospital and provided healthcare in remote unreached areas. It has organized 12 health camps at different locations of Purba and Paschim Medinipur district and provided basic healthcare facilities for more than 500 rural people. Various health camps organized in different topics are as follows:

- Hepatitis & Typhoid Immunization Camps.
- Mother & Child Health Check-up Camps
- Awareness Camp on Traditional Medicine (Ayurveda & Homeopathy)
- Seminar on AIDs & HIV



KASBA APC ROY VTI is committed to save the people from the dreadful HIV/AIDS. It has organized campaign against the dreadful disease by raising awareness among the people of its operational area. The target group covered under such campaign program are truck workers, labourers and vulnerable women who remain in slum areas of Egra Municipality. It has organized hamlet level meetings, trained community level workers and celebrated International AIDS Control Day. In such occasions it has organized rally, competitions and street plays and disseminate message against the HIV infections. In this context KASBA APC ROY VTI in collaboration with State AIDS Control Society distribute condoms to vulnerable target population. It also collaborated the Sub-Divisional Health officials in Family Health Awareness campaign and disseminate the message of AIDS control to all households of its operational area.

7.5. STUDY & OPERATIONAL RESEARCH

A socio-economic survey was conducted in 15 sample Gram Panchayats of Paschim Medinipur district to study the vital causes of rural poverty and develop strategies to alleviate rural poverty through upliftment of disadvantaged groups and weaker sections (SC, ST, OBC and minority and BPL households). The methodology of the study was based on secondary data compilation, primary data collection, compilation and analysis. Questionnaires were filled in by investigators visiting each households of the identified GPs. Focus Group discussions were conducted with various groups such as women, older persons, un-employed youths. Based on the survey findings a development paradigm had been worked out for life skill education, vocational training, financial linkages and entrepreneurial development of women and youth as the key for their socio-economic development.

KASBA APC ROY VTI is committed to study social, economic and environmental issues which had become either hurdle or support for development of dalits and weaker sections of the society. The organization is associated with a group of committed academicians who take genuine interest on operational research and study of various socio-economic issues and applied aspects of various developmental laws and schemes. The research is aimed at exploring viable methods and procedures in which the rural poor and disadvantaged section of the community take part in the developmental process and get maximum benefit of all such developmental policies and program. It has a team of resource persons to conduct such studies. The following social and operational researches were conducted during the last years:

- i) Study on Alternative Sources of Livelihood in Rural Sector of West Bengal
- ii) Study on Potentials of Eco-tourism along the Coast-line of Bay of Bengal
- iii) Study on Mother & Child health & child nutrition in Rural Areas of West Bengal
- iv) Operational Research on Local Practices in Promotion of Organic Agriculture
- v) Operational Research on Participatory Forest Management in Paschim Medinipur
- vi) Impact Assessment of Total Sanitation Program
- vii) Environmental Impact Assessment of Use of Chemical Fertilizer in Agriculture
- viii) Study on Ground Water Quality in Coastal Areas of West Bengal
- ix) Exploration of Alternative Source of Energy for Rural Poor
- x) Study on Water-borne Diseases in Coastal Areas of West Bengal

7.6. ECOLOGY & ENVIRONMENT DEVELOPMENT

The coastal forests of Purba Medinipur and Balasore district are under destruction by the wood mafias and extreme pressure of local people for fuel wood extraction. Hence it has been one of the focus of KASBA APC ROY VTI to plant trees to protect the environment as well as to fulfill the local fuel wood needs. Farm forestry plantations are undertaken around the farm boundary by 515 farmers. Bulk plantations are taken up in 22 villages involving 468 farmers. Such plantations comprise of fodder and fuel wood tree to meet the fuel and fodder need of the people. For getting quality planting materials 63 nurseries are developed and seedlings are made available to persons interested for plantation.

Agriculture is the mainstay of the economy in rural areas which has been greatly neglected both by government and farmers. As a result economically it has become a losing concern and not at all favoured by the educated mass of the population. The irrational use of chemical fertilizer and pesticide has substantially brought down the profitability of agriculture. KASBA APC ROY VTI has been promoting the concept of ecologically viable farming models through adopting organic farming methods such as bio-intensive gardening, vermin culture and biotic control of insects and pests etc.

As far as eco-tourism development is concerned there is most imbalanced growth both in Digha and Chandipur. There are investors coming from outside and promoting hotel industries and trades of the area. The poor local people are not getting the benefit of the growing tourism. KASBA APC ROY VTI had organized a three day workshop at Digha involving local leaders, PRI members and selected women SHG members and had a long discussion on local people participation in the growing tourism industries. It has been decided to undertake low-cost and environment friendly programs which will also attract outside and foreign tourists.

The following programs are identified to be undertaken by the local people for their economic benefit and ecological preservation:

- Cottage (earthen wall & thatch) for lodging for ethnic living
- Restaurant (Bamboo work with Hearth) for ethnic foods
- Water Parks (Tanks) with facilities for Fishing & Swimming
- Gardens with Children Park Components
- Theater Hall with folk dance and drama
- Museum with local Art & Crafts

7.7. RURAL SANITATION PROGRAM

Safe water and sanitation are the basics of safe human living. Physical and intellectual health a community are mostly determined by the water and sanitation condition of that community. KASBA APC ROY VTI had been playing catalytic support role in ensuring safe sanitation habits in its program villages through building capacity of Village Water & Sanitation Committees. KASBA APC ROY VTI has undertaken Total Sanitation Campaign (TSC) in several villages in the identified Gram Panchayats of Balasore Sadar Block with support from District Sanitation Mission. The TSC campaign includes: meetings of Village Water and Sanitation Committee, seminars for school children, teachers and parents, regular meeting with PRI members, Folk dance and drama in villages and distribution of printed leaflets. Besides, there are wall paintings on every school with message of safe sanitation habits. The TSC program has become very much successful as 100% schools of the above villages have school latrines 95% of the households have adopted household latrines. All the target beneficiaries are using latrines and followed safe sanitation habits: cleaning of hand, garbage management, drinking of boiled water.

7.8. RENEWABLE ENERGY PROMOTION PROGRAM

Power Crisis is a major problems faced throughout India. It has been a major thrust to promote renewable energy in rural areas. APC Roy VTI has been undertaking mass awareness program for judicious use of energy and use of renewable sources to meet the energy need of rural people. It has been undertaking massive distribution of solar lights and smokeless chulla in rural areas of Paschim Medinipur and Balasore districts. As many as 450 solar lertens and 680 smokeless chullas were distributed in Paschim Medinipur and Balasore districts. The study of the children is not hampered

due to unprecedented power cut and women also shown extreme interest in smokeless chullas.

8. CONSLUSION & ACKNOWLEDGEMENT

Over the last five years KASBA APC ROY VTI has been undertaking multifarious developmental activities for the sustainable development of rural communities. It is focused to achieve its mission by doing selfless service for the society. All the members and board members are highly obliged and thankful to all our well wishers, advisors, donors, staff and village volunteers for their relentless effort for the upliftment of the poor and disadvantaged sections. The organization is very much grateful to the organizations, departments and individuals who are continuously supporting us in our effort for the benefit of poor and deprived people. We convey our heartiest thanks to:

1. District Magistrate, Purba Medinipur
2. District Magistrate, Paschim Medinipur
3. All Sub-divisional Officers & BDOs of Purba & Paschim Medinipur
4. Department of Social Welfare, West Bengal
5. Ministry of Labour& Employment Govt. of India
6. National Council for Vocational Training, (NCVT), DGE&T, Govt. of India
7. West Bengal State Council of Technical Education & Training, (WBSCTE&T), Govt. Of West Bengal
8. Directorate of Employment, Govt. of West Bengal
9. Ministry of Food Processing Industries and horticulture, Govt. of West Bengal
10. Directorate of Industrial Training, Govt. of West Bengal
11. Department of Panchayat & Rural Development, Govt. of WB
12. Ministry of Communication & Info. Technology, Govt. of India

Dr. Ambikesh Manna
Secretary,
Kasba APC Roy Vocational Training Institute.